



## Financial Tear Sheet

### Corporate Profile

Yelp connects people with great local businesses. Our users have contributed approximately 127 million cumulative reviews of almost every type of local business, from restaurants, boutiques and salons to dentists, mechanics, plumbers and more. These reviews are written by people using Yelp to share their everyday local business experiences, giving voice to consumers and bringing “word of mouth” online. The information these reviews provide is valuable for consumers and businesses alike. Approximately 26 million unique mobile devices accessed Yelp via the Yelp app, approximately 84 million unique visitors visited Yelp via desktop computer and approximately 73 million unique visitors visited Yelp via mobile website on a monthly average basis during the first quarter of 2017. Businesses, both small and large, use our platform to engage with consumers at the critical moment when they are deciding where to spend their money. Our business revolves around three key constituencies: the contributors who write reviews, the consumers who read them and the local businesses that they describe. Yelp was founded in San Francisco in July 2004 and since then, Yelp has taken root in major metros across more than 30 countries.

(\*Source: Google Analytics)

### Investor Contacts:

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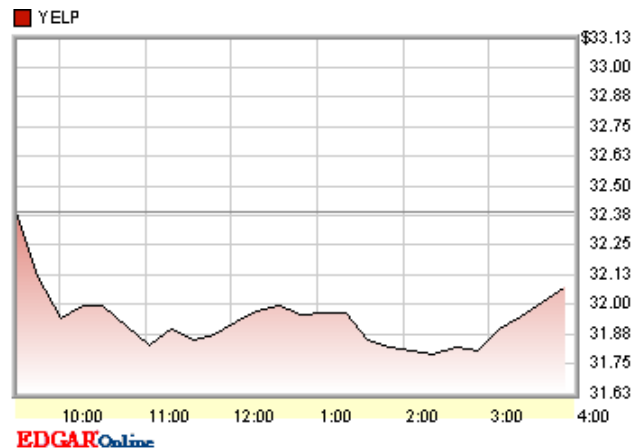
### Media Contact:

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### Stock Performance

#### YELP (Common Stock)

Exchange	NYSE (US Dollar)
Price	<b>\$32.11</b>
Change (%)	<b>▼ 0.29 (0.90%)</b>
Volume	1,306,883
52 Week Low	\$26.93
Market Cap	\$2,587,512,905
Rolling EPS	0.08
PE Ratio	401.375
Shares Outstanding	80,582,775
Data as of 07/21/17 4:02 p.m. ET	



### Recent Financial Headlines & Events

- 07/20/17  
Yelp Announces Date of Second Quarter 2017 Financial Results

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- 05/11/17  
Yelp to Participate in the J.P. Morgan Global Technology, Media and Telecom Conference

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- 05/09/17  
Yelp Reports First Quarter 2017 Financial Results

Date	Title
08/03/17 2:30 p.m. PT	<b>Q2 2017 Yelp Inc Earnings Conference Call</b>

### SEC Filings

Filing Date	Form
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### Corporate Governance

Jeremy Stoppelman	Co-founder and Chief Executive Officer
Geoff Donaker	Director

07/12/17	4	Fred Anderson	Director
07/12/17	4	Peter Fenton	Director
07/12/17	4	Robert Gibbs	Director
07/12/17	4	Diane Irvine	Chairperson of the Board of Directors
07/12/17	4	Jeremy Levine	Director
		Mariam Naficy	Director

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